

# Oxford

Our rural roots are showing.

Tourism@xford  
our rural roots are showing

## Advertising Package



### Visitor's Guide:

How many copies?

**50,000**



### Where do they go?

- Ontario Travel Centres & Visitor Information Centres from Windsor to Ottawa.
- CTM Hotel program (London, Elgin, Oxford) & Southwestern Ontario Recreation/Leisure sites.
- Tourism Oxford info racks & drop boxes
- Direct mail
- Convention & events packages



### Who Reads it?

Visitors  
People moving to Oxford  
Local residents



### Website Listing

You will also have a listing on TourismOxford.ca which includes contact information, description, map and photo/video

### How we advertise?

- Trade Shows
- Print Ads
- Blogging
- Events
- Digital Ads
- Social Media
- Email
- Contests
- Radio

### We are Social!

We use website content in social media posts, digital advertising, newsletters and blogging.

**9,511 subscribers**

### Other Products



# Oxford

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Tourism@Oxford  
*our rural roots are showing*

## Advertising Package



Book your space by  
**January 30<sup>th</sup>, 2018**

Guide comes out in April

With our new deadline for submissions you will have more time to review your listing in the final draft. For this to happen please book your space now.

Book now, pay in 2018

## Advertising packages

### Guide:

Purchase a 200  
character listing with  
or without a logo.

**\$ 175**  
(plus HST)

#### Van Dyk's Greenhouses

Pick up a variety of vegetables, hot peppers (26 hot, 10 sweet) & tomatoes transplants for your garden. No pesticides. Customized orders. Seasonal road side stand for fresh strawberries, sweet corn and more.

1311 Dundas St., Woodstock N4S 7V9  
519-537-8382 [vandykgreenhouses.ca](http://vandykgreenhouses.ca)

**\$ With logo**  
**250**  
(plus HST)



#### Dairy Capital Cheese Shoppe

Welcome to a unique Food & Gift Shop experience.

Restaurant, gourmet food, Canadian & World cheeses. Catering/social & business. Gluten free foods. Outdoor licensed patio on Museum Square, Downtown.

474 Dundas St., Woodstock N4S 1C4  
519-537-7623 [dairycapitalcheese.com](http://dairycapitalcheese.com)

Listing  
advertisers save  
on Display Ads.  
Space is limited  
See our  
rate sheet

## Coming in 2018

Be featured in an online advertising campaign. We create the content and look after advertising.

**Sign-up now** [www.tourismoxford.ca/industry](http://www.tourismoxford.ca/industry)  
1-866-801-7368 x3355 , [tourism@oxfordcounty.ca](mailto:tourism@oxfordcounty.ca)